



location	Pittsburgh, PA
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SUMMARY

Strategic and creative Art Director specializing in brand identity, visual systems, and print design. Brings senior-level creative leadership to every engagement, from concept development and team management to client strategy and production-ready execution. A proven remote professional with deep experience across healthcare, retail, hospitality, and professional services.

EXPERIENCE

Art Director — Ai Healthcare Marketing 09/2012–Present

- Lead creative production, assigning and reviewing work across a team of designers while managing client onboarding meetings to establish brand vision and design strategy
- Direct logo design, brand identity development, and website design from initial concept through client approval
- Managed in-house print shop overseeing full production from file prep through color correction, vendor coordination, and final client shipment

Independent Design Work 04/2018–Present

- Developed logos, brand identity, and print collateral including brochures, menus, and vehicle wrap graphics
- Designed and built client websites with a focus on visual identity, brand consistency, and user experience
- Managed client relationships independently from initial brief through project delivery and ongoing SEO support

Graphic Designer — Dex 12/1997–12/2008

- Completed a minimum of 18 production design jobs daily while maintaining quality and accuracy
- Designed yellow page advertisements ranging from bill-size formats to full-page and two-page layouts
- Created logos and brand identity work for new businesses, working directly with clients to concept and execute designs in real time

SKILLS

Art Direction • Creative Direction • Team Leadership • Visual Identity Systems
Graphic & Logo Design • Typography & Print Design • Print Production • Web Design
Large Format Design • Project Management • Client Communication • SEO

EDUCATION

Bachelor of Arts — Art Institute of Phoenix	05/1996
Life Experience	07/1976–Present

TOOLS & TECHNOLOGIES

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, Premiere Pro)
WordPress • Beaver Builder • Divi • Canva • ChatGPT • Claude • Gemini

PORTFOLIO

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